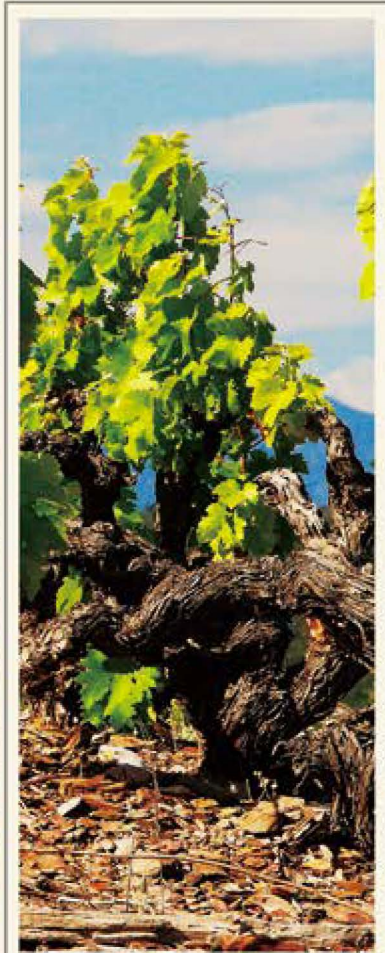


Laithwaites
Direct Wines 樂事會

You are invited to join our **2024 Confrère VIP Programs**

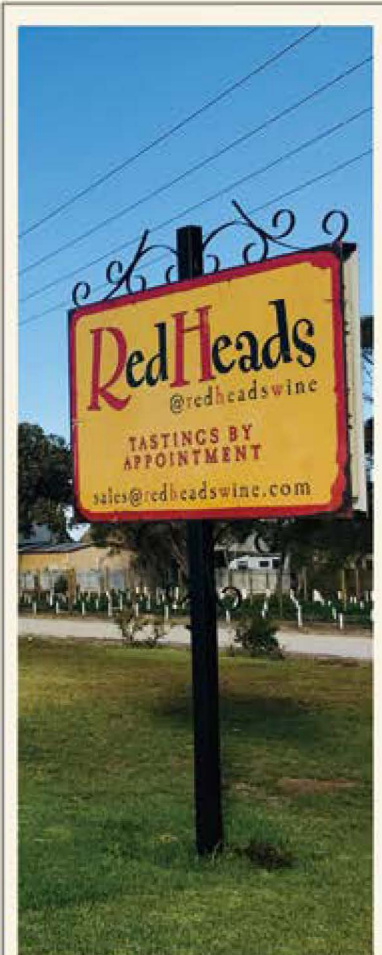
誠摯邀請您加入 2024 樂事會 Confrère VIP 合夥人計劃

CHATEAU DE
COLOMBE
SAINTE-COLOMBE



CABALIÉ
ORIGINE
MXXII

SUNDAY BAY
RESERVE



Sign up as a new Confrère VIP of FOUR fine estates and have priority access to their very best wines –plus FREE Gifts and Exclusive VIP-only Privileges
成為樂事會 Confrère VIP 合夥人，同時坐擁四座葡萄園及優先享受美酒醇香，
兼享 VIP 限定免費禮品及多項專屬禮遇

Call 8120 3826 or WhatsApp 6228 4043 quoting '7694001'
or visit www.directwines.com.hk/Apr7694

廣東話或普通話客戶，請致電 8120 3826 或 WhatsApp 6228 4043
並引述【7694001】，或登入 www.directwines.com.hk/Apr7694

CONFRÈRE VIP

I am thrilled to introduce our exciting Confrère VIP programs to you. Become a Confrère VIP today and share its life, its seasons, its successes and, of course, its wines – at a special VIP-only price.

Our first Confrère VIP program began in 1986 with Château La Clarière, and as years go by, we have launched more exclusive Confrère VIP programs so our customers can have priority access to their own wines from different parts of the world. Today, another four fine wines from New Zealand, Australia and France are available to you to enjoy as a Confrère VIP. Enjoy an introductory Confrère 6-bottle case at a very special price with up to 54% OFF and you'll then become an honoured Confrère VIP, with a new vintage case reserved especially for you every year.

This is not a club. It's a real partnership with you and whoever makes your favourite wine. And it comes with some exceptional VIP-only benefits as well. I hope you will join us in becoming a valued Confrère VIP today.

我很高興能為您帶來樂事會的Confrère VIP合夥人計劃，與您攜手探索多座經典莊園、品飲專屬珍藏好酒，更希望能與您分享酒莊生活的點點滴滴、細數箇中成功之道；當然，我們保證會帶給您最優惠的VIP專屬價格，提供您最精彩且超值的品飲體驗。

我們首次於1986年推出Château La Clarière Confrère VIP合夥人計劃，接著推出多個Confrère VIP合夥人計劃，希望給予顧客擁有優先權享用來自世界不同地方、屬於他們莊園的美酒。今日，我們誠意為您介紹四座來自紐西蘭、澳洲及法國的葡萄園，誠邀您成為他們的Confrère VIP合夥人。您將可以低至46折優惠價格專享6支合夥人套裝，還能立即成為樂事會珍貴的Confrère VIP合夥人，並於往後每年都為您預留新一年份酒款。

這絕非只是一個會員計劃，而是一段真正的合夥關係，讓你能與所熱愛的美酒及其背後團隊加深認識，兼享VIP專屬禮遇。我由衷地希望您接受我的邀請，加入樂事會Confrère VIP合夥人計劃，成為這個大家庭的一份子。

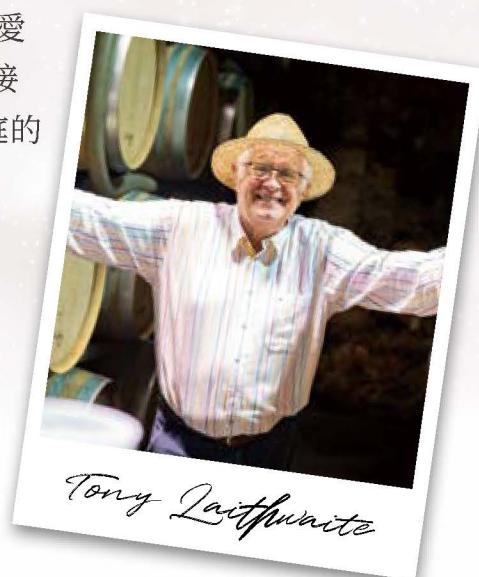


Tony Laithwaite

Chairman 主席

PS. Stocks of these very special wines are limited, so please don't delay. Put your order in today!

P.S. 這些特色酒款庫存十分有限，請勿遲疑，今日立即落單！



Join 2 Confrère VIP programs and also receive a FREE bottle of superb Barossa Shiraz worth \$499

Our Confrère VIP Programs Pair Great Winemakers with Customers who Truly Love Wine

A vineyard and its wine have to be really special to be chosen for a Confrère VIP program. Take a look at the four fine wines featured today, and you'll see that they are all from small producers but with an incredible product. All of them are so outstanding that you may find it difficult to choose! Feel free to support all four and you'll have two dozens of the finest wines heading your way. Plus you'll receive EXTRA gifts! (See the back page for details), enjoy FREE delivery and our 100% Money Back Guarantee at the same time.

Become a Confrère VIP today and enjoy:

- An introductory case of your chosen wine at a VIP-only price (up to 54% OFF) with FREE delivery and a FREE gift.
- You'll be offered the most special Confrère-VIP price every vintage you decide you would like the wine. Do note: there is no obligation to take your case each year.
- Get updates through the year from your vineyard and invites for exciting Confrère VIP exclusive events including workshops, dinners, meet-ups and more.
- Get the chance to visit your estate, and maybe even to stay – some vineyards offer rooms for their Confrère VIPs to book!

Important Information: As our valued Confrère VIP, you are guaranteed to be on the list to receive your chosen wine every year, at the very special Confrère VIP-only renewal price. Of course, we will send you a reminder to inform you before payment[#] and delivery. You can then choose to renew or not. This is a wonderful way to support talented winemakers to keep creating exceptional wine, and we thank you for your support!

#Payment will be deducted from the card in your record with us.

樂事會 Confrère VIP 合夥人計劃，將優秀的釀酒團隊帶給真正的葡萄酒愛好者

能夠參與 Confrère VIP 合夥人計劃的莊園與酒款，必須非常特別。今日就來看看為您介紹的四座酒莊，您會發現雖然它們都是小規模經營，但都出產品質極之優異的佳釀。四款酒都同樣出色，難以抉擇要選哪一款？不如一次過全選四款，那麼您將會收到24支優質美酒，還可額外享有多項加碼免費禮物（請翻頁查閱禮品詳情）、免費送貨及100%退款保證。

立即成為 Confrère VIP 合夥人，即可享有下列禮遇：

- 以VIP專屬優惠價格（低至46折）訂購第一箱，兼享免費送貨及免費禮品。
- 您將於往後每個年份都享受到最優惠的VIP續訂價，且隨您選擇未來續訂與否。
- 為您報告您酒莊的最新動態，並可參與 Confrère VIP 合夥人專屬活動，包括工作坊、晚宴、聚會等。
- 有機會參觀您的莊園，甚至留宿——部分葡萄園提供訂房服務予其 Confrère VIP 合夥人！

重要訊息：作為我們珍貴的 Confrère VIP 合夥人，您將獲保證於往後每一年以最優惠的VIP專屬價格續訂您的美酒；當然，我們會在收取續訂款項[#]和送貨前向您發送通知，您屆時可選擇續訂與否。參加這個計劃是支持才華洋溢的釀酒師繼續創造卓越佳釀的絕佳方式，所以我在此先感謝您的支持。

#款項將會從我們系統記錄的信用卡中扣除。

加入兩項 Confrère VIP 合夥人計劃，
將可額外獲贈頂級 Barossa Shiraz 紅酒乙支（價值 \$499）

Be wowed by a decadently intense Barossa Shiraz

Over 20 years ago, my son Tom and I helped set up the RedHeads Wine Studio in South Australia's 'big red' McLaren Vale region. You see, we kept meeting young gun winemakers who had access to tiny parcels of prime fruit which they wanted to craft into small-batch, character-laden wines – and we wanted to encourage them! With no rules to adhere to, these talented winemakers produced astounding wines that dazzled the critics: *"Avant-garde and highly successful"* (James Halliday), *"Australian genius ... made with passion"* (Jancis Robinson MW), *"Must be tasted to be believed"* (Robert Parker). RedHeads nowadays has much bigger premises in the South Australia's world-famous Barossa, but it is uniquely designed to produce small batch fermentations, just like they did in the old days. The 1888 is their flagship Barossa Shiraz and it's a beauty, deep, dark and decadently intense – the kind that made the Barossa famous. Make sure you go and visit them in the Barossa. They'd love to show you around.

51%
OFF
四九折



品味令人驚豔的濃、醇、香 巴羅莎梅鹿

20多年前，我跟兒子 Tom 在澳洲南部盛產「重量級濃酒」的 McLaren Vale 建立了 RedHeads 「紅頭工作室」，之後就開始和許多年輕釀酒師見面交流，他們有辦法獲得少量優質葡萄，並想釀製成小批量、別具風格的葡萄酒——我們非常支持他們的想法！在沒有任何限制的情況下，這些才華洋溢的釀酒師釀造出傑出非凡的葡萄酒，更讓眾多酒評家驚艷不已、熱情推介，像是 James Halliday：「前衛且成功的佳釀」、葡萄酒大師 Jancis Robinson：「澳洲天才釀酒師的熱情之作」，以及 Robert Parker：「必須親自品嚐才能了解箇中美好」。如今，RedHeads 在澳洲南部舉世聞名的 Barossa 產區已擁有更大的酒廠，但有著為適合生產小批量發酵酒款的獨特設計，就像想當年一樣。這款 1888 特釀是 RedHeads 的旗艦 Barossa Shiraz 力作，其馥郁深沉、深邃誘人的口感之美，絕對是讓 Barossa 聞名於世的經典風味。

RedHeads 1888 Barossa Valley
Shiraz 2022

Barossa Valley, Australia 澳洲

6 bottles 6支

\$2,334 ~~\$1,128~~

SAVE OVER 節省逾
\$1,200

*This wine will be started to deliver from mid-May onwards. 此酒組將於5月中旬開始送貨。

Join 1 Confrère VIP program and receive a FREE bottle of
fine Bordeaux worth \$459

Taste a dazzling Marlborough Sauvignon Blanc

Lovers of lavish Marlborough Sauvignon Blanc, of course we have a wonderful Confrère VIP white wine for you too! Here it is, the stunning 'Reserve' version of the marvellous Sunday Bay Marlborough Sauvignon Blanc – one of our most popular, biggest bestsellers. It has even MORE of the mouthwatering 'leap from the glass' gooseberry and cut grass aromas, and the beautiful passionfruit, herb and tropical fruit-rich palate that has made Sunday Bay such a hit. Not to mention the zippy, zesty, l-o-n-g, l-o-n-g finish! It's a sensational wine, made by the Rose family of the famous Wairau River Wines in Blenheim, who helped pioneer the region way back in 1978. If you love the gloriously citrusy, zesty, mouthwatering flavours of fine Marlborough Sauvignon Blanc, you will love this. Your fellow customers certainly do! *"Simply excellent"* ... *"Beats the rest"* ... *"Fantastic!"* ... *"One word, INCREDIBLE..."* (5 Star Customer Online Reviews). At 54% OFF, this is an absolute bargain buy!

閃耀動人的馬爾堡長相思

喜愛奢華典雅的 Marlborough Sauvignon Blanc 酒迷們，我們當然也為您準備了 Confrère VIP 的專屬白酒，就是這款 Sunday Bay Marlborough Sauvignon Blanc 的「典藏版」(Reserve)！這是我們最受歡迎、最暢銷的白酒之一，它具有令人垂涎欲滴的滋味，彷彿「從杯中躍起」出燈籠果和新鮮草本香氣，以及美麗的熱情果、香草和熱帶水果豐富口感，使得 Sunday Bay 如此大受歡迎；更不用說那令人振奮、清新且持久的超~長~尾~韻，絕對是一款出類拔萃的頂尖好酒！由來自 Blenheim 的著名 Rose 家族所經營的 Wairau River Wines 酒莊出品，他們早在 1978 年就協助開拓了此地；如果您喜歡優質 Marlborough Sauvignon Blanc 的柑橘調味，清新味和垂涎欲滴的口感，那麼您一定會喜歡這款白酒，而我們的酒迷也深表認同：「太出色了」……「白酒之王」……「卓越！」……「四個字，難以置信！」（客戶的 5 星好評）——現在入手即享四六折優惠，絕對超值！



**Sunday Bay Reserve
Sauvignon Blanc 2022**
Marlborough, New Zealand 紐西蘭

6 bottles 6支
~~\$1,494~~ **\$688**

Just \$115 a bottle
每支低至 \$115

加入一項 Confrère VIP 合夥人計劃，
即免費獲贈精品波爾多紅酒乙支（價值 \$459）

Indulge in a 'Grand Cru' Roussillon treasure

Roussillon is in the deep south of France, between the Pyrenees and the sea. When I came over the high pass south into the Agly Valley in the 70s, I was captivated by the ancient vines on steep, terraced hills, topped by high, ruined castles. It was wild 'unknown' territory. That's where bestselling Cabalié, made by the legendary Hervé Sabardeil, is from. Hervé buys grapes for Cabalié from many vineyards, but the best grapes came from two vineyards of 100-year-old vines on schist/granite soils. They are two of France's oldest vineyards, lying on steep, terraced hillsides. When Hervé learned the farmer was retiring, he bought those two vineyards – and thus we have the 'Grand Cru' Origine ... the purest essence of Cabalié ... made solely from those two vineyards. It's a nearly all dark, spiced Carignan, with a few rows of silky Grenache, Syrah and Mourvèdre, which add to the incredibly rich fruit and luscious texture. If you're a Cabalié fan, these are definitely the vineyards you want to become a Confrère VIP of!

邀您沉醉胡西雍 「特級園」寶藏美酒

Roussillon 位於法國最南端，介乎庇里牛斯山和地中海之間。在 70 年代，當我越過高山向南進入 Agly Valley 時，就被眼前這片陡峭梯田上的古老葡萄藤所震懾；那是一片荒蕪的「未知」領域，而釀酒師 Hervé Sabardeil 就在此地釀出他的暢銷酒款 Cabalié。為了釀造出 Cabalié 的傳奇風味，他從許多不同葡萄園購買葡萄，其中最好的果實是來自兩座擁有逾百年歷史的葡萄園，它們生長在片岩及花崗岩土壤上。當 Hervé 得知葡萄園負責人要退休時，便立即買下它們！因此，我們便擁有了這兩座「特級園」……而 Cabalié Origine 就純粹採用這兩個葡萄園的葡萄釀製而成。酒液顏色相當深沉，Carignan 帶出明顯的香料氣息，再加上些許絲滑的 Grenache、Syrah 以及 Mourvèdre 點綴，增添令人驚豔的豐富水果香氣及奢華調性，相當誘人。若您是 Cabalié 的忠實粉絲，您必定會想要以 Confrère VIP 合夥人的身分，一次坐擁這兩座 Cabalié 傳奇特級園。



Cabalié Origine 2022
Pays d'Oc IGP, France 法國

6 bottles 6支
\$1,554 **\$828**

46% OFF
五四折

Join 3 or more Confrère VIP programs and also receive a FREE
Brunello di Montalcino worth \$529

Discover a beautiful Bordeaux with Saint-Émilion-like finesse

La Clarière in Castillon is the flagship vineyard in our Confrère VIP Program. And now I am delighted to offer a Confrère VIP program for Château de Colombe, our other Castillon estate which we bought in 2012, just across the way. Castillon's limestone plateau is the "seamless" extension of the fabled Saint-Émilion (Oz Clarke), and these days any vineyard in the area that comes up for sale is snapped up by big Bordeaux names. They've finally latched on to the fact that little Castillon produces wines just as good as its grand neighbour! We were very lucky to get Colombe when we did, and we are excited to share its majestic wines with you. Like La Clarière, it's a silky Merlot-rich blend, and aged only briefly in oak, so it's fruit-rich and supple and drinking beautifully now. It's a regular Gold-medal winner (11 Golds in the last five vintages) and is a must for any fine Bordeaux fan. Become a Confrère VIP of this beautiful vineyard today!



追逐波爾多的美麗身影， 品嚐如聖愛美濃般的細緻風格美釀

位於 Castillon 的 La Clarière 酒莊，是我們 Confrère VIP 合夥人計劃的旗艦酒莊——我相當高興能為您帶來另一款同樣產自 Castillon 的 Colombe Confrère VIP 合夥人計劃。我們在 2012 年購入此酒莊，它坐落於 La Clarière 酒莊的對面。如同酒評家 Oz Clarke 所言，Castillon 的石灰岩高原是傳奇產區 Saint-Émilion 的「無縫」延伸，也因此這裡售賣的葡萄園，大多數被波爾多名莊大廠收購一空！畢竟，他們意識到 Castillon 出品的佳釀品質非常高，跟鄰近酒莊一樣出色！對我來說，能夠買下 Colombe 是一件相當幸運的事，因此我非常期待能與您分享它的經典風味；就像我們的 La Clarière 一樣，它是以 Merlot 為基底的混釀，僅在橡木桶中短暫陳釀，因此果香極其馥郁、柔順，現在品飲即非常美妙；它更是金獎的常勝軍（過去五個年份斬獲 11 枚金獎），絕對是所有波爾多愛好者的必飲酒款——今天就成為這座美麗莊園的 Confrère VIP 合夥人吧！

Château de Colombe 2022

Castillon Côtes de Bordeaux AOC, France 法國

6 bottles 6支

\$1,374 **\$788**

42% OFF

五八折

一次過加入三項或以上 Confrère VIP 合夥人計劃，
再加碼獲贈意大利 Brunello di Montalcino 名酒乙支（價值 \$529）

Your Free Gifts together worth almost \$1,500

您的免費禮物總值近 \$1,500

Being a Confrère VIP will bring you many immediate and year round benefits – including a FREE GIFT when you decide to join one of the Confrère VIP programs in this catalogue. And if you choose to join more than one program, you will receive more FREE gifts. The total worth of FREE GIFTS you will get can be almost \$1,500!

作為我們的 Confrère VIP 合夥人，意味著您將享有多項即時及全年專屬禮遇——只要您參加成為其中一款美酒的 Confrère VIP 合夥人，便可立即獲贈免費禮物！若您選擇成為多過一個葡萄園的 Confrère VIP 合夥人，您可獲贈的免費禮物就會愈多。贈品總值近 \$1,500！

- **Join 1 Confrère VIP program and receive a FREE bottle of fine Bordeaux worth \$459**
加入一項 Confrère VIP 合夥人計劃，即免費獲贈精品波爾多紅酒乙支（價值 \$459）



Château Haut-Bergey 2007, Pessac-Leognan AOC, France 法國

Pessac Léognan, the most prestigious part of Bordeaux's Graves region, is famous for its ravishingly complex clarets. Here, enjoy the sublime 2007 vintage of Château Haut-Bergey, "consistently one of the top, under-the-radar wines of Pessac-Léognan" (Robert Parker).

Pessac Léognan 是波爾多 Graves 產區中最享譽盛名的地方，以出產複雜性極高的美酒而聞名。本佳釀是 2007 年份的 Château Haut-Bergey 傳奇之作，Robert Parker 盛讚：「是 Pessac-Léognan 最頂尖且不為人知的酒款之一。」

- **Join 2 Confrère VIP programs and also receive a FREE bottle of superb Barossa Shiraz worth \$499**
加入兩項 Confrère VIP 合夥人計劃，將可額外獲贈頂級 Barossa Shiraz 紅酒乙支（價值 \$499）



RedHeads Dogs of the Barossa Shiraz 2019, Barossa Valley, Australia 澳洲

RedHeads has an almost cult-like following for their flavour-packed, character-filled wines. The critics and show judges love them too. Just look at the accolades on this sumptuous example. It's won Gold, Double Gold, Grand Gold and was named Barossa Wine of the Year!

RedHeads 因其風味濃郁、個性十足的酒款而擁有大批狂熱粉絲，更深受酒評家與比賽評審喜愛，您只需看看這款酒獲得的獎牌就知其受歡迎程度——不但榮獲金獎、雙金獎及特金獎，還被評為 Barossa 年度最佳酒款！

- **Join 3 or more Confrère VIP programs and also receive a FREE Brunello di Montalcino worth \$529**
一次過加入三項或以上 Confrère VIP 合夥人計劃，再加碼免費獲贈意大利 Brunello di Montalcino 名酒乙支（價值 \$529）！



Palazzo 2015, Brunello di Montalcino DOCG, Italy 意大利

Tuscany's Brunello di Montalcino is one of Italy's most famous, most important wines. "No wine in Italy matches Brunello when it comes to class and ageability" says Wine Spectator. This "ripe and opulent" (Wine Advocate) example is now 9 years old – and it's amazing!

Brunello di Montalcino 是意大利最著名、最重要的葡萄酒之一。《Wine Spectator》曾表示：「在品質和陳年潛力方面，意大利沒有任何酒能與 Brunello 相提並論」，而這款被 Wine Advocate 形容為「成熟而豐富」的佳釀已有 9 歲酒齡，正是時候讓您深度品味。

