

'GRAND CRU' CABALIÉ ORIGINE – ARRIVING IN HK SOON

Reserve yourself a case of this unique wine and, for your Cabalié loyalty, enjoy it at an unbeatable price

Hervé Sabardeil's legendary Cabalié is one of our most popular wines. The mighty Cabalié Cuvée Vieilles Vignes and special-edition Cabalié Coup de Coeur are also top sellers. But the absolute pinnacle of the range is the 'Grand Cru' Cabalié Origine 2021 – the very best of the best from two 100-year-old vineyards.

This is the finest Cabalié there will ever be. So I am proud to offer you a very special opportunity to reserve a case of this stunning wine and to invite you to become a Cabalié Origine Confrère VIP.

Becoming a Confrère – one of our VIP customers – opens many doors. Not only will you receive a case of Cabalié Origine every year, you also gain special access to other offers, at a very special Confrère VIP-only price. And special treatment if you visit the vineyards in Roussillon too. Being a Confrère VIP is a little like owning a part of this very special vineyard!

**Enjoy 12 bottles of Cabalié Origine 2021 and SAVE \$1,580!
 A huge 50% OFF plus an extra FREE 'Welcome Gift' worth \$279!**

Become a Confrère VIP today by reserving a case of Cabalié Origine 2021. By taking up this offer, you authorise us to charge your credit card to reserve your selection, and charge an appropriate amount in subsequent March every year before despatch of the new vintage. You just need to pay \$300 now, then the balance of \$1,228 for a 12-bottle case (or \$568 for a 6-bottle case) will be settled when the wines are about to deliver in mid-April 2023. In total, that is just **\$1,528 per dozen or \$868 per half dozen** should you want to try a lighter case. Whichever case you choose, you will also receive an extra **FREE** bottle of another prestigious Roussillon red **Un Vent de Folie 100+ 2020**, worth \$279, as a special 'Welcome Gift' treat on us. Of course, we will send you a reminder to inform you before the payment* and delivery happens.

Being a Confrère VIP simply means you have first access plus amazing deal to this superb wine every year, before anyone else does. However, due to limited stock, we can only accept 100 new Confrère VIPs, so best to get in fast.

Please do accept my invitation. Take a look at the more detailed brochure first, and then put your order in as soon as you can, to ensure you don't miss out on this stunning buy.

As a supporter, you will receive many exciting exclusive benefits ... This magnificent wine is just the start! Cheers!



Tony Laithwaite CBE
 Founder Confrère VIP

P.S. Remember, there's no obligation to take your renewed case each year, though my guess is that you will. And, as always, you have our complete money-back guarantee – if you don't like a wine, we refund you!

*Payment will be deducted from the card in your record with us.



**Reserve your case NOW at 8120 3826 or WhatsApp us at 6228 4043 quoting '7373001'
 or visit www.directwines.com.hk/CO23**

「特級園」CABALIÉ ORIGINE —— 快將抵港

喜愛Cabalié的酒迷們，請即以無可匹敵的專享價預訂一箱

釀酒師Hervé Sabardeil的傳奇Cabalié是樂事會的暢銷鉅作，濃郁香醇的Cabalié Cuvée Vieilles Vignes及特別版Cabalié Coup de Coeur亦深受酒迷喜愛；但此家族的巔峰之作應屬今次為您帶來的這款Cabalié Origine 2021，擁有「特級園」等級的終極特釀、全數以「百歲老藤」釀成的酒中王者，邀您品鑑共賞。

我深信，這款酒將是Cabalié最精湛、最完美的展現，所以容我非常自豪且誠摯地向您推介！更好的是，您今天就可以預訂這款特釀，立即享受成為Cabalié Origine Confrère VIP合夥人的尊榮禮遇。

現在就立即成為Confrère —— 樂事會最頂尖的VIP客戶之一！您不僅能夠在往後每年自動收到一箱Cabalié Origine，還能造訪位於南法Roussillon的酒莊，享受貴賓級禮遇，畢竟作為Confrère VIP合夥人也代表著您是擁有這酒莊的一份子！

暢享12支Cabalié Origine 2021，節省\$1,580！

享高達5折優惠，再額外免費獲贈價值\$279的「入會禮」！

現在預訂一箱Cabalié Origine 2021，即可成為樂事會Confrère VIP合夥人。若您同意接受本優惠，即代表您授權我們從閣下所提供的信用卡中收取款項以預留Cabalié Origine 2021酒組，及在往後每年3月當我們準備寄送新年份酒款前收取有關款項。您現在只需付\$300預留酒組，當酒款於2023年4月中旬發貨時，我們將會再次通知您，並收取餘額\$1,228及安排免費送貨（訂購6支裝酒組將收取餘額\$568）。亦即是，訂購12支裝只需\$1,528，6支裝則為\$868，機會實屬難得。預訂12支裝或6支裝，皆可免費獲贈另一支來自Roussillon的尊爵美酒Un Vent de Folie 100+ 2020，價值\$279，作為您的獨家「入會禮」；當然，在收取餘下款項*及免費送貨前，我們將會預先發出通知提醒您。

作為我們Confrère VIP合夥人，意味著您每年都能最先以專享價擁有這款絕佳美釀，成為第一批優先名單；然而，我們的酒款數量相當有限，本次Confrère VIP合夥人計劃只設有100個名額，因此請您務必儘早行動。

樂事會誠摯邀請您成為我們Confrère VIP合夥人。更多關於本優惠的詳情請細看附件的目錄，請您詳閱後盡快落單，以確保您不會錯過這款獨一無二的特別版佳釀。

當然，為了答謝及回饋您的支持，我們未來必定會規劃更多獨家優惠與您分享 ... 現在或許只是個開始，我們衷心期待您的加入與參與 ... 一同舉杯暢飲吧！



Tony Laithwaite CBE
Confrère VIP合夥人計劃創辦人

P.S. 別忘了，您並不一定每年都要續訂此優惠，但我們的合夥人幾乎都會這麼做；且您還享有我們全面的退款保證——若您對酒款不盡滿意，我們將安排退款！

*款項將會從我們系統記錄的信用卡中扣除。

